

VinSolutions Appointment Link & Agreement by & between Dealer & AutoLine Marketing Group

Dealer agrees to host password protected software to manage self-service reward calendar provided by AutoLine to attract customer appointments.

Target Begin Date: _____

I. Inventory Appointment Link:

- a. AutoLine will customize website appointment link including dealer logo and business hours for dealer review and approval.
- b. Dealer staff will receive email alerts including customer appointment date and time.

II. Missed Appointment Offer:

- a. Customers who fail to show-up for a verbal appointment will receive a second chance appointment offer by dealer with reward calendar provided by AutoLine.
- b. If the customer visit results in a no-sale event, the customer will complete a brief questionnaire about their experience at the dealer.

III. Past Customer Mining

- a. Dealer will deploy email templates from CRM software with AutoLine appointment link and receive customer appointments that flow into the dealer CRM 24/7.
- b. AutoLine will supply the dealer with software, and training.
- c. Gift fulfillment is controlled by the dealer using the AutoLine software.

IV. Invoice terms:

AutoLine Agreement terms are \$350 per month plus reimbursement of \$20 visit reward submitted by dealer to each customer for the prior month.

V. AutoLine agrees not to disclose, divulge, or use confidential customer information at anytime during or after this agreement.

VI. After 180 consecutive days after the mutually agreed upon **begin date** listed in introductory paragraph herein, Dealer may discontinue this Agreement for any reason with a 30-day advance notice to cpapesch@myautoline.com. Outstanding invoices shall survive cancellation.

Dealer Name: _____

AutoLine Marketing Group

Address: _____

547 E. Washington St.

City, State, Zip: _____

Chagrin Falls, OH. 44022

Signature: _____ Title: _____

Signed: _____

Print: _____ Date: _____

Clint Papesch, President