



DEALER SURVEY

Thank you for participating in the demonstration of AutoLine's Pay-It-Forward Loan Calculator and deployment of the Credit Union's \$100 Banking Service Coupon. By completing the survey, AutoLine will share your experience with Georgia's Own Credit Union to support a review and approval of the program for the benefit of the car buying customer, dealer, and lender.

Thanks again, Clint Papesch.

Pay-it-Forward 50 Profile:

- ▶ Vehicle title is in customer's name.
 - ▶ Provides a lower payment & residual balance.
 - ▶ Customer bonus of a \$100 Credit Union Banking Service Coupon.
1. How easy is the PIF-50 loan calculator to use: 1-5 stars: ____
 2. When you present both conventional and Pay-It-Forward payment options side-by-side, how do you think your customer will respond?
____ Impressed ____ Confused ____ Will not care
 3. How important is the monthly payment for a car sale? 1-5 stars: ____
 4. How many PIF-50 loans do you think your dealer will close each month?
____ Less than 5 ____ About 5 ____ More than 5
 5. Do you support deployment of the Credit Union \$100 Banking Service Coupon to help on-board new members?
____ Yes Support ____ Maybe Support ____ No Support
 6. How will the customer respond to the \$100 coupon offer? 1-5 stars ____
 7. If the Georgia's Own Credit Union reviews, approves, and offers this Pay-It-Forward-50 Program, would your dealer participate? 1-5 stars ____
 8. Comments: _____

Dealer: _____

City: _____, State: _____

Name: _____ Title: _____

Signature: _____ Date: _____

