

## VinSolutions Appointment Link & Agreement by & between Dealer & AutoLine Marketing Group

Dealer agrees to host password protected software to manage self-service reward calendar provided by AutoLine to attract customer appointments.

Target Begin Date: \_\_\_\_\_

**I. Inventory Appointment Link:**

- a. AutoLine will customize website appointment link including dealer logo and business hours for dealer review and approval.
- b. Dealer staff will receive email alerts including customer appointment date and time.

**II. Missed Appointment Offer:**

- a. Customers who fail to show-up for a verbal appointment will receive a second chance appointment offer by dealer with reward calendar provided by AutoLine.
- b. If the customer visit results in a no-sale event, the customer will complete a brief questionnaire about their experience at the dealer.

**III. Equity Mining**

- a. Dealer will deploy email templates from CRM software with AutoLine appointment link and receive customer appointments that flow into the dealer CRM 24/7.
- b. AutoLine will supply the dealer with software, and training.
- c. Gift fulfillment is controlled by the dealer using the AutoLine software.

**IV. Invoice terms:**

AutoLine Agreement terms are \$350 per month plus reimbursement of \$20 visit reward submitted by dealer to each customer for the prior month.

**V.** AutoLine agrees not to disclose, divulge, or use confidential customer information at anytime during or after this agreement.

**VI.** After 180 consecutive days after the mutually agreed upon **begin date** listed in introductory paragraph herein, Dealer may discontinue this Agreement for any reason with a 30-day advance notice to [cpapesch@myautoline.com](mailto:cpapesch@myautoline.com). Outstanding invoices shall survive cancellation.

Dealer Name: \_\_\_\_\_

AutoLine Marketing Group

Address: \_\_\_\_\_

547 E. Washington St.

City, State, Zip: \_\_\_\_\_

Chagrin Falls, OH. 44022

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Signed: \_\_\_\_\_

Print: \_\_\_\_\_ Date: \_\_\_\_\_

Clint Papesch, President