



Dealer Agreement & Promotion Terms

Please accept this invitation to participate in the Credit Union Sign & Drive promotion managed by AutoLine on behalf of Members Heritage Credit Union(s).

Credit Union advertising plan:

1. Launch/Target date: February 1st 2022 and discontinue as described below.
2. Promotion includes 48,000 members. The CU will conduct all the marketing necessary for this program including webpage appointment link, emails, e-statement, and lending department referrals.
 - a. Dealer is alerted by email with each member appointment with software provided by AutoLine.
 - b. Dealer agrees to host Appointment Software & process member visits for a successful sale outcome.
 - c. At no extra cost, AutoLine will provide dealer with instruction & training for password protected internet software to view activity, manage missed appointments, be-back surveys & gift fulfillment.
3. If desired, Dealer Internet manager(s) may offer non-credit union shoppers the Appointment Incentive program to increase show room floor traffic and be-back survey for no-sale visits; yes (or) no.

Dealer Invoice Terms:

- Dealer agrees to remit appointment software fee of \$299/month upon receipt of invoice from AutoLine.
- If dealer validates a customer gift request, then dealer agrees to reimburse AutoLine upon receipt of invoice for each \$20 test drive or \$25 for each vehicle purchase outcome.
- AutoLine agrees to not to disclose, divulge, or use confidential customer information related to the business of the dealer. This obligation survives the expiration or termination of this Agreement.
- Dealer may discontinue CU Sign & Drive Promotion for any reason with a 30-day advance notice by email to cpapesch@myautoline.com. Outstanding invoices shall survive notice to discontinue.

Dealer's name & URL link will be displayed on the Credit Union web site as it appears below.

Dealer Name: _____ www. _____

Street Address: _____

City, State, Zip: _____

Phone: _____ "Ask For" _____

Dealer signature Title Date

Printed Name email address (for proof review)

How would you prefer us to invoice you?

Email A/P's Name

Mail

(Fax agreement to 440-247-8106)

A/P's Email (or) Contact Number