

VinSolutions Appointment Link & Agreement by & between Dealer & AutoLine Marketing Group

Dealer agrees to host password protected software to manage self-service reward calendar provided by AutoLine to attract customer appointments.

Target Begin Date: _____

i. Inventory Appointment Link:

- a. AutoLine will customize website appointment link including dealer logo and business hours for dealer review and approval.
- b. Dealer staff will receive email alerts including customer appointment date and time including VinSolutions CRM lead reflecting customer appointment date & time.
- c. AutoLine Agreement terms are \$350 per month plus reimbursement of \$20 visit reward submitted by dealer to each customer for the prior month.

ii. Lead Source Campaign with Credit Union Direct Mail.

- a. On behalf of _____ Credit Union(s) dealer accepts this invitation to participate direct mail promotion that will include approximately _____ number of individual mail items with a target begin date of: _____.
- b. Dealer agrees to the cost of \$_____ per direct mail campaign and to reimburse AutoLine \$175 for each lead that results in a sale upon receipt of invoice.
- iii. Except for credit union leads, AutoLine agrees not to disclose, divulge, or use confidential customer information at any time during or after this agreement.
- iv. After 180 consecutive days after the mutually agreed upon **begin date** listed in introductory paragraph herein, Dealer may discontinue this Agreement for any reason with a 30-day advance notice to cpapesch@myautoline.com. Outstanding invoices shall survive cancelation.

Dealer Name: _____

AutoLine Marketing Group

Address: _____

547 E. Washington St.

City, State, Zip: _____

Chagrin Falls, OH. 44022

Signature: _____ Title: _____

Signed: _____

Print: _____ Date: _____

Clint Papesch, President